

Visual Literacy Syllabus Spring 2026

Teacher: Mrs. Dexter

School: Peabody High School

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Course Description:

Visual Literacy teaches you how to interpret images, film scenes, advertisements, photography, memes, graphic novels, and other forms of visual media. You will learn how images communicate meaning, influence emotions, and shape the way we understand the world.

What You Will Learn:

- How to read and analyze images like a text
- How symbolism, color, framing, and lighting affect meaning
- How to identify bias, persuasion, and propaganda
- How to compare visual and written storytelling
- How to create your own visual compositions

Units We Will Cover:

1. Introduction to Visual Literacy & Image Breakdown
2. Advertising, Persuasion & Propaganda
3. Photography, Composition & Manipulated Images
4. Film & Moving Images
5. Graphic Novels, Comics, and Visual Storytelling
6. Final Visual Media Portfolio

Class Expectations:

- Participate in discussions and visual analysis activities
- Respect classmates' opinions and interpretations
- Complete projects thoughtfully and creatively
- Use school-appropriate images in all assignments

Grading:

- Daily participation and analysis tasks
- Unit projects and visual analysis essays
- Final visual media portfolio

Late Work Policy:

Late work will be accepted within reason, but communication is key. Talk to me if you need help or more time.